

FIRST ANNUAL

CONNECTICUT
ENERGY
EXPO

SPONSORSHIP INFORMATION

Sponsorships are an effective way to build influence and enhance your visibility with key stakeholders from across the state.

October 19–21, 2023
Downtown Hartford

SPONSORSHIP BENEFITS

- Enhance your company's visibility
- Showcase your brand
- Unparalleled access to customers
- Reinforce existing relationships
- Drive more traffic to your website
- Create brand awareness

PARTNERSHIP OPPORTUNITIES

Premier Partner

\$25,000

- Advisory Committee participation
- Prominent visibility in all Expo marketing
- Complimentary Premium exhibit space
- Special recognition throughout Expo
- 4 VIP Fall Conference Tickets

Patron Partner

\$15,000

- Visibility in Expo marketing
- Complimentary Premium exhibit space
- Recognition within Expo
- 3 VIP Fall Conference Tickets

SPONSORSHIP OPPORTUNITIES

Gold Sponsor

\$10,000

- Recognition within Expo
- Access to Premier exhibit space
- 2 VIP Fall Conference Tickets

Silver Sponsor

\$6,000

- Recognition within Expo
- Access to Premier exhibit space
- 1 VIP Fall Conference Ticket

Center Stage Sponsor

\$10,000

- Branded entry way door wrap for duration of Expo

Vehicle Showcase Sponsor

\$10,000

- Branded signs with outdoor vehicle showcase

BRANDED SPONSORSHIP OPPORTUNITIES

Enhance your exposure and gain optimal visibility through one of the following branded sponsorships. Each are exclusive opportunities. Custom sponsorships available upon request.

\$5,000

Wifi Sponsor

Thursday Expo Welcome Video

Saturday Expo Welcome Video

Sunday Expo Welcome Video

Keep it Clean Bathroom

Keep it Clean Hand Sanitizer

Charging Station 1

Charging Station 2

Wayfinding Floor Stickers

Reusable Tote Bags

Friday Interactive Breakout Session

Saturday Interactive Breakout Session